

# Revere revolutionizes Boston hotel scene

Modern creative touches add to vibe



ROCHELLE LASH  
CHECKING IN

The revolution has come — for the second time.

The Revere Hotel Boston Common has shaken up a historic district with an edgy, modern design, a sexy nightclub and high-energy rooftop pool parties that eradicate any hint of the city as staid and proper.

The Revere is a newcomer to one of the most established and prestigious quarters of America, at the centre of a triangle of the Boston Common, the theatre district and Copley Square. The Common was the United States' first formal city park. Its history dates to the 1600s, and it played a significant role during the U.S. War of Independence of the 1770s.

But, what about 2014?

The Revere's very today design starts at the get-go. Students of the Massachusetts College of Art & Design created the car valets' brass-button uniforms. And once you step through the hotel's glass entrance, you are in an artistic wonderland of sensual shapes and subtle shine. There is an undercurrent of glamour, boutique-style.

The concierge works in a white lacquered niche, with iPads set into the walls so that travellers can digitally preview their tourism stops. Guests glide down a curved ramp of glass and steel and spiral into a secluded, round seating area. Circle out, and the lobby opens up to a sweeping space of pearl and platinum, accented with a giant teardrop chandelier; a pair of white Mies van der Rohe Barcelona couches and a sculptural wall of glossy metal-flake blocks of wood.

Finally, at the front desk, you are handed a tulip of bubbly Italian brut. You have arrived in the new, post-revolutionary Boston.

The hotel has 356 rooms, all with private balconies and fully renovated bathrooms. Some of the suites add wet bars, robes by Frette of Italy and Bang & Olufsen sound systems with iPad docks. The



The lobby of the Revere Hotel Boston Common showcases an abstract bronze sculpture and a curved seating area.

PHOTOS: REVERE HOTEL BOSTON COMMON

look is decidedly contemporary, but the white Zen model has been fired up with a hot-pot of textures: dramatic dark-wood trim, linen-textured walls, crocodile-style skin on a table and lamé-laced chenille on an armchair. The over-sized headboards are tufted leather and the desks are chrome and white lacquer.

The Revere's central location, its 24-hour free office services and complimentary daily Wall Street Journal have added up to accolades as best business hotel in Boston by both trendy Wallpaper magazine and the financial bible, Fortune. Seriously, what are the chances of recognition from two such divergent worlds?

On the leisure front, the Revere's message might be "live large, celebrity-style," and it has the party spaces to prove it.

The Emerald Lounge is a sexy nightclub where the action starts at 9 p.m., with a DJ spinning Top 40 hits and patrons dancing around the tables, as the music moves them. There are such late-night nibbles as duck spring rolls and cocktails like Pepino



Servers sport stylish beachwear at Rooftop@Revere, the pool patio of the Revere Hotel Boston Common.

en Fuego, a tropical sizzler of jalapeno tequila. If you feeling rich 'n' famous, you can run up a tab of \$1,600 for an extravagant gold-plated bottle of Armand de Brignac Champagne, a.k.a. Ace of

Spades, the bubbly favoured by Beyoncé and Jay-Z.

The hotel's summertime party place is Rooftop@Revere, one of Boston's most rockin' lounges, where American Hustle star Amy Adams

was photographed for a magazine spread. The Rooftop embraces an indoor pool and a sunny outdoor deck of chaise longues and private cabanas. The pool is open year-round, but the bar revs up in May with beach-clad servers sporting Lycra shorts and tops designed by the new Vogue-famous label, Pret-à-Surf.

The Revere is part hotel and part lifestyle inspiration. You can browse through the lobby and plan your shopping day. Display cases show off the gourmet delicacies of Olives and Grace and the men's and women's fashions of Ted Baker London, which both have shops nearby. You can have a tantalizing peek at the skin-care lotions of Vancouver-based skoah — the name is lower case for modern minimalism. The first of the brand's innovative facial salons in the U.S., skoah south end, is just down the street from Revere. Skoah employs "personal trainers" who do restorative "workouts" for the face, notably the Facial-iscious and the Xtreme.

Lunch and dinner are served in The Revere's branch of Rustic Kitchen. In contrast to the hotel's cool, the trattoria

## IF YOU GO

Boston is a 500-km, five-hour drive from Montreal.

**Revere Hotel Boston Common:** 617-482-1800, [www.reverehotel.com](http://www.reverehotel.com); 200 Stuart St., Boston, Mass.; pet-friendly, no charge.

**Price:** Watch for flash sales online; regular rates start at \$249 U.S. per night, including private balcony, rooftop indoor pool and outdoor deck, Internet, business services, fitness centre, pillow menu, cribs and baby gear; hypo-allergenic rooms available. Extras: meals and room service, valet parking, \$46, self-parking, \$40; pool cabanas, opening in mid-May, start at \$150 per day for eight to 10 people, Drinking age is 21.

**Packages:** Stay, Shop and Save includes discount coupons and transportation to Wrentham Village outlets. The Tailored Business Package has free self-parking, one custom-made dress shirt by Blank Label, a shoeshine, breakfast, early check-in and late checkout.

**Rustic Kitchen:** 617-423-5700, lunch, dinner daily; Sunday brunch; The Cooking Show, \$90, registration at [www.thecookingshow.tv](http://www.thecookingshow.tv).

**Boston tourism:** 617-536-4100, [www.bostonusa.com](http://www.bostonusa.com); Massachusetts: 800-227-MASS/6277, [www.massvacation.com](http://www.massvacation.com)

ia is bathed in warmth, with Tuscan-inspired décor, low ceiling beams and wooden chairs. Specialties include burrata cheese, meatballs, chicken risotto, baked rigatoni, steaks and such Atlantic seafood as haddock, lobster, scallops and oysters. An open pizza oven and a pasta corner are evidence that almost everything is Italian-inspired, fulsome and cooked to order.

Rustic Kitchen has star power, too. The Cooking Show, starring celebrity chef Liz Bramwell, tapes on Friday nights and a lucky dozen or so patrons watch, learn and taste. I wasn't able to find the Emmy-winning broadcast on my cable service in Montreal, but you can apply online for a spot on the show anyway.

# WHERE TO STAY

ALSO FIND US ON [montrealgazette.com/wheretostay](http://montrealgazette.com/wheretostay)

TO ADVERTISE please call 514-987-2350

## INTERNATIONAL

### FRANKLYN D. RESORT AND SPA

All Suites, All-Inclusive, Family Beach Resort. World Class Nannies assigned to every family on check-in. Terrific Kids Program, Nightly Entertainment and Free Wi-fi. Save 40% OFF-Call-1-800-654-1337 or visit [www.fdrholidays.com](http://www.fdrholidays.com)

## NEW YORK

### RIVERSIDE TOWER HOTEL – NEW YORK CITY

Singles USD \$134. Doubles USD \$139. Suites USD \$149.-\$169. Lincoln Center area. Hudson River views, 18 floors, kitchenette, 5 minutes to midtown. Safe, quiet luxury area. Riverside Drive & 80<sup>th</sup> Street. For more info, call 800-724-3136 or visit [www.riversidetowerhotel.com](http://www.riversidetowerhotel.com)

## NEW HAMPSHIRE

### WHITE MOUNTAINS • NORTH CONWAY

Enjoy the comforts of our secluded "country elegant" boutique hotel with panoramic mountain views, cozy fireplaced Library Lounge, renowned international dining. Some guest rooms with fireplaces and/or Jacuzzi. Spring skiing, hiking & tax-free outlet shopping nearby. From \$78ppdo(US) includes Full Breakfast & Dinner (off regular full menu). Photos, amenities & menu online. 603-421-6146 [www.StonehurstManor.com](http://www.StonehurstManor.com)

## VERMONT

### GREEN MOUNTAIN SUITES HOTEL

Experience all the Charm of a Boutique Vermont Country Inn Escape to beautiful Burlington, Vermont starting at \$119/night weekdays Luxurious One-Bedroom Suite Includes Vermont-style Hot Breakfast served each morning Includes Manager's Social with Beer, Wine and Dinner (Mon-Thurs evenings) Heated Indoor Pool/Jacuzzi & Exercise facility Walking distance to University Mall and close to Lake Champlain and the Church Street Marketplace. Promotional rate may not be available during select periods. Contact hotel for more information Toll-free reservations 866.337.1616

### QUALITY INN

Special Rate for 2 night hotel stay for \$149.99 USD or 1 night for \$79.99 plus Tax. Park & Fly rate which includes 1 night stay with round trip transportation to BTV airport and up to 21 days parking for \$139.00 plus Tax. Rates based on double occupancy. Additional charge \$10/person/night. Pet charge \$20/pet/night. These rates also include Full Hot Breakfast, Indoor Heated Pool, Hot Tub, Sauna, Fitness center, Free wireless Internet and a Business center. Directions: I-89, Exit-13. Rates based on availability. Not valid on busy weekends. This promotion is available till 04/30/2014. Call 802-985-8037 or Toll Free: 855-547-2524 for reservation.

## VERMONT

### TRAVELODGE

Close to downtown Burlington shopping malls and outlets. Enjoy a Free Full Hot Breakfast, High speed wireless internet and pets welcome. Special rates for 2 nights \$129.00 USD or 1 night for \$69.99 USD Plus Tax. Additional \$10 USD per person/night. Pet Charge \$10/pet/night. Rates based on availability and not valid on busy weekends. Promotion valid till 04/30/2014. Call 802-862-6421 for reservations.

### DAYS INN SHELburne

Our special winter rates are \$135 for 2 nights or \$69 for 1 night double or single occupancy. Newly remodeled rooms or suites available until 4/30/14. Call directly to book this special offer to our Canadian patrons. These rates include free wireless, deluxe continental breakfast and free use of Shelburne health and fitness club. There are a limited number of rooms available at this rate. Take 189 to exit 13 and make a left. We are 3 miles down on the left. Close to restaurants, shops and museums. Call 802-985-3334 or email [dianna@daysinnshelburne.com](mailto:dianna@daysinnshelburne.com)

## NEW JERSEY

### KEY MOTEL/WILDWOOD

Large rooms with kitchenettes. Close to beach, boardwalk, & amusement parks. Inground pool BBQ. July and August special: 5 nights Sun-Fri \$399.00 efficiency, 5 nights Sun-Fri \$549.00 1 bdrm suite, 7 night special, Sat -Sat \$599.00 efficiency \$749.00 1 bdrm suite. 609-522-8142 [www.keymotel.net](http://www.keymotel.net)